

Salford City Council

# Salford City Mayor Election

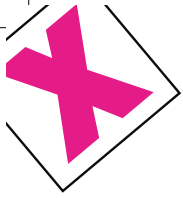
**Thursday 2 May 2024**

A voter's guide



You need photo ID to vote in a polling station

Make your mark  IN Salford



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# The City Mayor is Salford's political, strategic and community leader

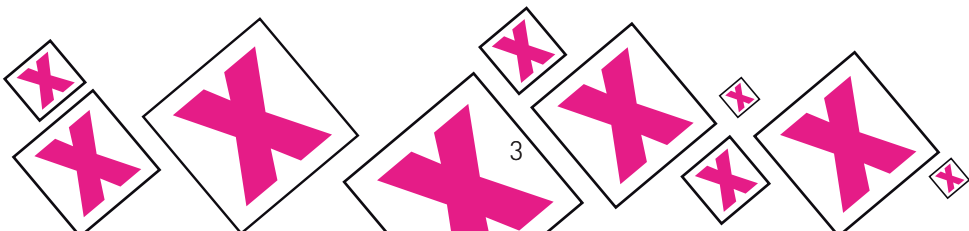
## Introduction

You, as a Salford voter will have the opportunity to decide who will become the city's next elected City Mayor on Thursday 2 May 2024. This booklet must be sent to you by law.

The City Mayor leads the council and has overall responsibility for the delivery of all council services. The role incorporates the powers that belong to the Leader of the Council/Cabinet in other local authorities. The City Mayor is directly accountable to local people. The City Mayor's role is different and separate to that of the Ceremonial Mayor whose role is to carry out ceremonial duties and chair council meetings. The City Mayor is elected by voters in Salford whereas the Ceremonial Mayor is elected by fellow councillors.

The City Mayor will not be a councillor although existing councillors can stand as candidates for election. Elected for a four year term, he/she will attend council meetings and can speak and vote at those meetings. This booklet contains a full list of City Mayor candidates and an election address from those candidates.

Each election address has been provided by the individual candidate, along with any photographs or artwork. It sets out their own views and policies; not those of Salford City Council. This booklet also provides information on the voting process.

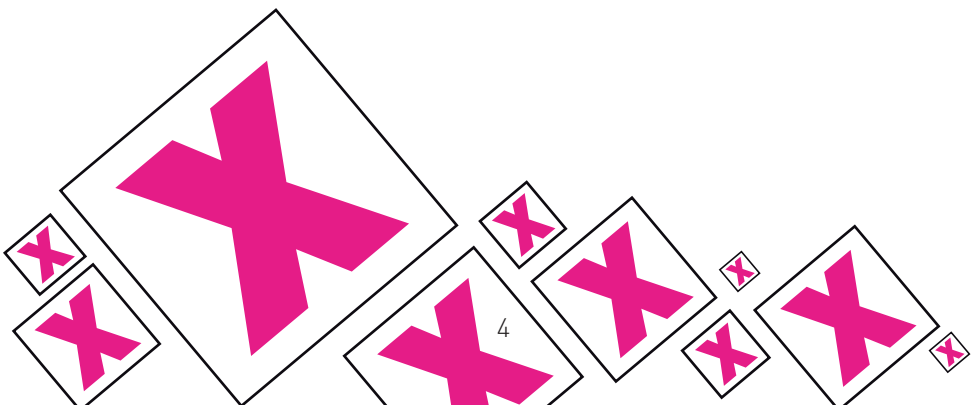


## **Role of the City Mayor**

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The City Mayor is Salford's political, strategic and community leader and, as such, has wide and varied powers. The City Mayor has responsibility for services including:

- Adult social services
- Children's social services
- Crime and disorder
- Economic development
- Health
- Housing
- Land and property
- Libraries
- Leisure and sport
- Recreation and parks
- Refuse collection
- Trading standards
- Waste and street cleansing



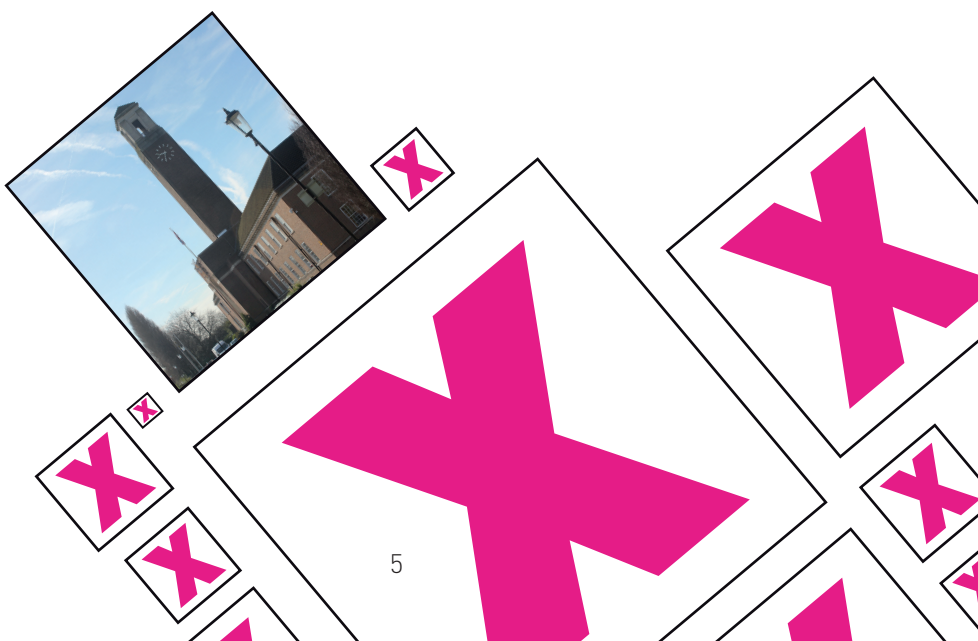
Salford's City Mayor must appoint a Statutory Deputy City Mayor from amongst the elected Salford councillors and he/she will be supported by a Cabinet made up of councillors who will help him/her develop and implement these policies.

And

In consultation with his/her Cabinet, the City Mayor will develop the budget for the council to agree, to meet the needs of the city's residents.

And

It is also the responsibility of the City Mayor to develop and maintain strong links with partners across the city, including community groups, businesses and the voluntary sector. The City Mayor also promotes Salford nationally and internationally as a city in which to live, work and invest



**You, as a Salford voter will have the opportunity to decide who will become the city's next elected City Mayor on Thursday 2 May 2024.**

## **Key deadlines - April**

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### **Wednesday 24 April**

Apply for a proxy vote – You can apply online at [www.gov.uk/apply-proxy-vote](http://www.gov.uk/apply-proxy-vote)

### **Wednesday 24 April**

Apply for a free Voter Authority Certificate for those who do not have an acceptable form of photo ID. Find out more at [www.salford.gov.uk/voter-id](http://www.salford.gov.uk/voter-id) or pop into your local gateway centre for help.

## **Other key dates**

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### **Friday 26 April**

If you haven't received your postal vote, call 0161 793 2500.

### **Thursday 2 May**

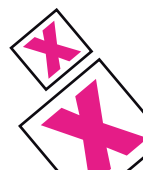
Polling day. For details of your polling station, visit [www.salford.gov.uk/pollingstations](http://www.salford.gov.uk/pollingstations)

### **Saturday 4 May**

The count for Salford City Mayor and Greater Manchester Combined Authority Mayor takes place. For results, visit [www.salford.gov.uk/results](http://www.salford.gov.uk/results)

### **Sunday 5 May**

The count takes place for local councillors. For results, visit [www.salford.gov.uk/results](http://www.salford.gov.uk/results)



## Voting guidance

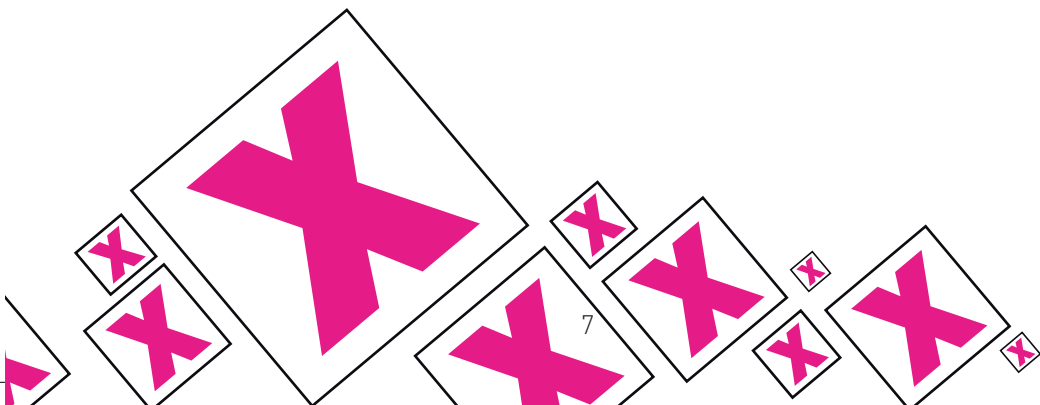
### Three elections in Salford on Thursday 2 May 2024

On Thursday 2 May, there are three elections in Salford – Salford City Mayor, the Greater Manchester Combined Authority Mayor and local councillors for Salford City Council. This year, a third of councillors are up for election – 20 seats – one from each of the city's 20 wards. Voters choose one candidate in the election of a councillor for their own ward as well as one candidate in both mayoral elections.

Please note that there are occasions when a ward may have more than one vacancy which is the case in Ordsall where you can vote for two councillors.

Every registered elector will receive an official poll card which explains when, where and how to vote.

Please read on and visit [www.salford.gov.uk/mayelections](http://www.salford.gov.uk/mayelections) for further information.



## Casting your vote

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The Salford City Mayor election ballot paper will be lilac, the Greater Manchester Combined Authority Mayoral election ballot paper will be yellow and the local election ballot paper will be green.



Choose one candidate in each election by marking one box carefully with an X so it's clear who you're voting for, on each of the three ballot papers. Ordsall is the one exception as there are two councillor vacancies in this ward so voters here can mark two boxes on the green ballot paper.

## Voter ID

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If you are voting at a polling station, you must show an acceptable form of photo ID such as a passport, photographic driving licence, biometric immigration document or some concessionary travel passes. You can use it to vote even if it's out of date as long as the photo still looks like you.

If you don't have an acceptable form of ID, you can apply for a free Voter Authority Certificate (VAC) at [www.gov.uk/apply-for-photo-id-voter-authority-certificate](http://www.gov.uk/apply-for-photo-id-voter-authority-certificate) before Tuesday 25 April 2024. Find out more at [www.salford.gov.uk/voter-id](http://www.salford.gov.uk/voter-id) or pop into your local gateway centre for help.

## Who can vote?

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You must be:

- At least 18 years of age on Thursday 2 May 2024 and
- Be registered to vote; and
- Be a British citizen, commonwealth citizen, Irish Republic citizen or EU citizen



## Postal voters

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If you are a postal voter, please ensure that your completed postal ballot papers are returned as soon as possible. If you have not received your postal ballot papers by Friday 26 April 2024, call the elections helpline on 0161 793 2500. Please follow the instructions sent with your postal pack ensuring that you provide your signature and date of birth on the security statement that you return with your ballot papers. If you forget to post your postal vote, it will still be counted if you take it to a polling station before 10pm on Thursday 2 May 2024.

**Don't delay  
in posting  
your vote**



## Proxy voting

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If you are unable to vote in person at a polling station on Thursday 2 May 2024, then you can apply for a proxy vote enabling you to nominate someone else to vote on your behalf. The deadline for applications for a proxy vote is 5pm on Wednesday 24 April 2024. Visit [www.gov.uk/apply-proxy-vote](https://www.gov.uk/apply-proxy-vote) to apply online for a proxy vote.

However if an emergency has arisen and you will be unable to cast your vote on polling day you can apply for an emergency proxy vote until 5pm on Thursday 2 May 2024. This is only for a genuine emergency. For example, something that you weren't aware of before the normal proxy vote application deadline. By law a signed application form is required to allow an emergency proxy vote. Please call the elections helpline on 0161 793 2500.



## Frequently asked questions

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### **Q** How do I mark my vote?

**A** Mark your vote with a single X next to the name of the candidate you want. Please put no other marks on the ballot paper otherwise your vote may not be counted.

### **Q** Why do I have three different ballot papers?

**A** This is due to three elections taking place on the same day. The ballot papers are different colours – lilac for Salford City Mayor, yellow for Greater Manchester Combined Authority Mayor and green for local councillors. You can vote for one candidate on each ballot paper (Ordsall is the exception as there are two councillor vacancies in this ward so residents can vote for two candidates).

### **Q** When will the polling stations be open?

**A** Polling stations will be open from 7am to 10pm on Thursday 2 May 2024. The location of your polling station is shown on your poll card. Or use your postcode to look it up at [www.salford.gov.uk/pollingstation](http://www.salford.gov.uk/pollingstation)



**Q I have lost my poll card, can I get another one?**

**A** If you are on the electoral register, then you don't need a poll card to vote so another one won't be sent to you. You can attend the polling station and staff there will help you. The poll card is just to tell you that elections are taking place and where your polling station is located.

For help finding your polling station, please visit [www.salford.gov.uk/pollingstations](http://www.salford.gov.uk/pollingstations) or call our elections helpline on 0161 793 2500. You must have an acceptable form of voter ID or a voter authority certificate to vote at a polling station.

**Q Why has every voter been sent a booklet? That must cost a lot of money.**

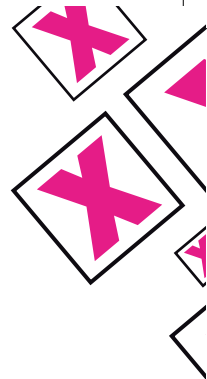
**A** The law requires every registered voter to be sent their own copy so that they get a chance to see who the candidates are. You will also receive a booklet from the Greater Manchester Combined Authority about their mayoral election. For local elections, it's the decision and responsibility of the candidate or their agent to provide and send out further information to you.

**Q When will the votes be counted?**

**A** The votes for both mayoral elections will be counted on Saturday 4 May 2024\* with the results published at [www.salford.gov.uk/results](http://www.salford.gov.uk/results) in the evening. The count for the local elections is on Sunday 5 May with results published that evening.

\*Correct as this went to print in April. Election timings are set by central government.

# Candidate election addresses

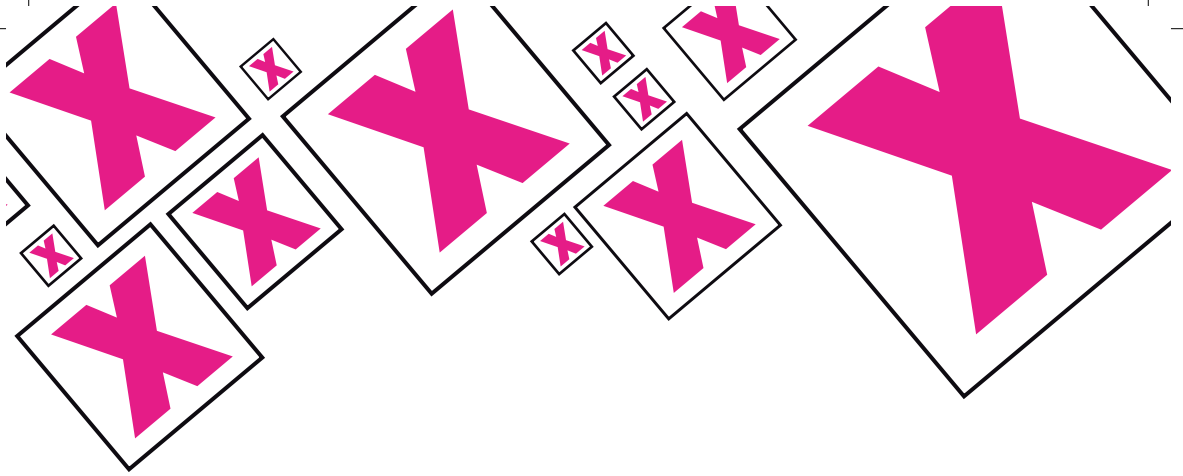


## **The candidates**

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There are four candidates standing for the position of City Mayor. Election addresses from four of them can be found in this booklet. The order in which they appear in the election booklet was determined by lots drawn by the Returning Officer, a video of which can be seen on our website at [www.salford.gov.uk/mayelections](http://www.salford.gov.uk/mayelections).

All candidates are listed alphabetically opposite:



**Jillian Collinson**

Conservative Party ..... page 16

**Paul Dennett**

Labour Party ..... page 18

**Sally-Ann Griffiths**

TUSC ..... page 14

**David Jones**

Green Party ..... page 20

ON  
MAY  
2ND!

VOTE  
SOCIALIST!

TUSC  
AGAINST  
CUTS

SALLY  
GRIFFITHS  
TRADE UNIONIST  
AND SOCIALIST  
COALITION

The cost-of-living crisis has hit the people of Salford. Incomes have gone down in real terms, while profits of the big companies and wealth of the super-rich has rocketed.

Over years government cuts have devastated council services, but the council and mayor have meekly passed them on. At the same time Council Tax, council rents and charges are being ratcheted up. We're paying more for less!

**SALLY GRIFFITHS:** *"I would refuse to implement any government cuts in Salford by proposing a no-cuts budget that meets the needs of people in Salford so that no-one goes without."*

*"The council has more than £272 million in useable reserves that could be used, along with borrowing powers, to maintain services. This would allow time to build a city-wide campaign against cuts to force the much-needed money from the government."*

*"Workers in Salford need affordable council housing, and we need a local campaign to make that happen! A socialist mayor and socialist councillors would organise with local campaigners and workers to help fight for the funding Salford needs for new housing and to reinstate the services and jobs we've lost through austerity."*

*"I would be a socialist mayor on a worker's wage - by taking only my health worker wage instead of the current £71,000 allowance."*

**Stop the slaughter in Gaza!**

**End Israeli state terror!**

All of the main parties – including Starmer's Labour have supported the brutal war on Gaza. Just another example of how capitalist parties and politicians can't be trusted to stand up for working-class people here or internationally. Elect a mayor who's willing to stand up and oppose the war on Gaza!

**PRE-ELECTION PUBLIC MEETING**

**THURSDAY 11TH APRIL 7:30PM  
WORKING CLASS MOVEMENT  
LIBRARY, SALFORD, 51  
CRESCENT M5 4WX**

**CONTACT SALLY**

**07842656578**

**socialistpartymcrsal@gmail.com**

**www.tusc.org.uk**

**www.socialistparty.org.uk**

# VOTE SALLY GRIFFITHS

FOR A SOCIALIST MAYOR OF SALFORD ON A WORKERS' WAGE!

## VOTE TRADE UNIONIST AND SOCIALIST COALITION

**TUSC  
AGAINST  
CUTS**

We need a mayor who stands with local workers fighting for what Salford needs...

## NOT A MAYOR WHO COSIES UP TO WESTMINSTER HANDING OUT CUTS TO OUR COMMUNITY!

Sally Griffiths, who is a member of the Socialist Party, is a health worker from Salford and Assistant Branch Secretary of UNISON health branch in Salford. Salford has some of the worst health outcomes in England, but Sally has been fighting cuts in the health service for years; back a socialist fighter for the NHS and let's kick out the privatisers!



- Councils must refuse to pass on Tory cuts - set no-cuts budgets, based on the needs of the 99%. No to increases in council tax and local charges
- End low pay. Support striking workers! End the cost-of-living squeeze!
- Re-nationalise energy companies and the other privatised utilities
- Restore youth services, jobs, re-open libraries and reverse social care cuts
- We need a future for young people - free education and training, well-paid jobs for all
- A mass council house building programme to solve the crisis - reject rent and service charge increases
- Fully fund the NHS - stop and reverse privatisation
- Combat climate change, including a free-to-use, expanded, renationalised public transport system
- Take the wealth off the 1%. We need socialist change!

Prepared by Oisín Duncan, 18 Algernon Street, Salford, M30 9QA on behalf of Sally Griffiths, 18 Algernon Street, Salford, M30 9QA

# PUTTING PEOPLE FIRST

## Jillian's 7 pledges

- 1 I will ensure wraparound support for parents and their children** from birth onwards giving them the best possible start in life
- 2 Support building affordable homes** on brownfield sites to rent and buy
- 3 Protecting the most vulnerable** by better use of resources
- 4 Dispose of the Council's share** of the Rugby Stadium
- 5 Work towards a zero increase** in Council Tax
- 6 Use surplus Council Offices** behind Civic Centre to house homeless and rough sleepers temporarily
- 7 All potholes** to be filled within 28 days of report



 **Vote Conservative**

Promoted and Prepared by R Garrido, 143 The Green,  
Worsley M28 2PA on behalf of Jillian Collinson 129  
The Green, Worsley M28 2PA



# JILLIAN COLLINSON

## Your Voice for the City of Salford



Dear Resident,

I believe that as City Mayor I can bring some common sense back into running our City and to start concentrating on what matters most to you and me. I served as a City Councillor until 2021 and saw at first hand the wasteful projects on which the City Mayor has spent your money. However these have been surpassed by his proposal to purchase the remaining 50% of the Salford Reds Rugby Stadium which will cost this City millions of pounds. If elected I will immediately withdraw from the purchase and instead spend the money saved on sports and community facilities throughout the City for the benefit of everyone not just the few.

In many parts of our City our green spaces have been put at risk and both Labour's City Mayor and GM Mayor have voted to build on large parts of our green belt. I will endeavour to overturn these decisions and in the meantime actively oppose any applications to build.

Please give me your vote on Thursday 2nd May. I will not let you down.

Best wishes,

**Jillian Collinson, your Conservative Candidate for City Mayor**

**Jillian Collinson**



# Paul Dennett

## Labour Party

**Despite the challenges of a decade of austerity, serving the people of Salford has truly been the most rewarding and humbling experience in my life.**



Our city has long had a raw deal from Westminster and Whitehall, who's central command and control approach has been disastrous for local government. Our city's historical legacy of industry, innovation, of the docks, the mines, and the factories, which provided respectable, secure jobs for the people of Salford, was attacked, undermined and ultimately dismantled by a series of Thatcherite vandals and the last 14 years under consecutive Governments have sought to tragically continue this legacy.

I'm proud that under local Labour Party leaderships, our city has fought back, providing an alternative and hope for the future! We have invested millions into the industrial sectors of our shared future, establishing MediaCity, the largest digital, tech and media hub outside London. We've developed our manufacturing base and logistics at Port Salford, attracting globally recognised employers to our city, whilst investing in and reimagining our towns. Through Dérive, the Council's development company, we delivered high-quality, affordable, sustainable homes for Salford residents, with hundreds more planned over the next 4 years.

We've backed our city's creative industries, supporting artists, creatives and makers and our cultural institutions in our city, while making further progress in protecting our city's heritage and institutions. Whether that be the restoration of Buile Hill Mansion, fully acquiring the city's Community Stadium or the exciting future for the Heritage Commission we've established, our creative industries are an integral part of our city and its dynamic future.

I am proud of everything achieved by Salford Labour over the last 8 years, working with our trade unions, public sector workers, residents, businesses and our vibrant community, voluntary, faith & social enterprise sector, often going above and beyond to deliver for residents, families, children & young people within our city. But the work of delivering our vision of a greener, healthier, more prosperous Salford is far from done.

Now is Salford's Time, getting things done the Salford Way!





### **Empowering Futures**

Salford Labour pledges to prioritise the empowerment of Salford's youth by building a Child Friendly City, collaborating with various stakeholders, including children themselves, to ensure their voices are heard and needs addressed. This includes initiatives such as providing free books through Dolly Parton's Imagination Library, investing in literacy programs, improving educational outcomes, and creating vibrant play spaces across the city.

### **Building Council Homes In Salford**

Salford Labour commits to building 600 council homes in four years, reducing temporary accommodation costs, supporting Housing Associations to deliver for our residents, and managing housing diversity. We'll continue supporting veterans, combating fly tipping, and strengthening enforcement while reevaluating waste charges for responsible management.

### **Levelling Up Salford**

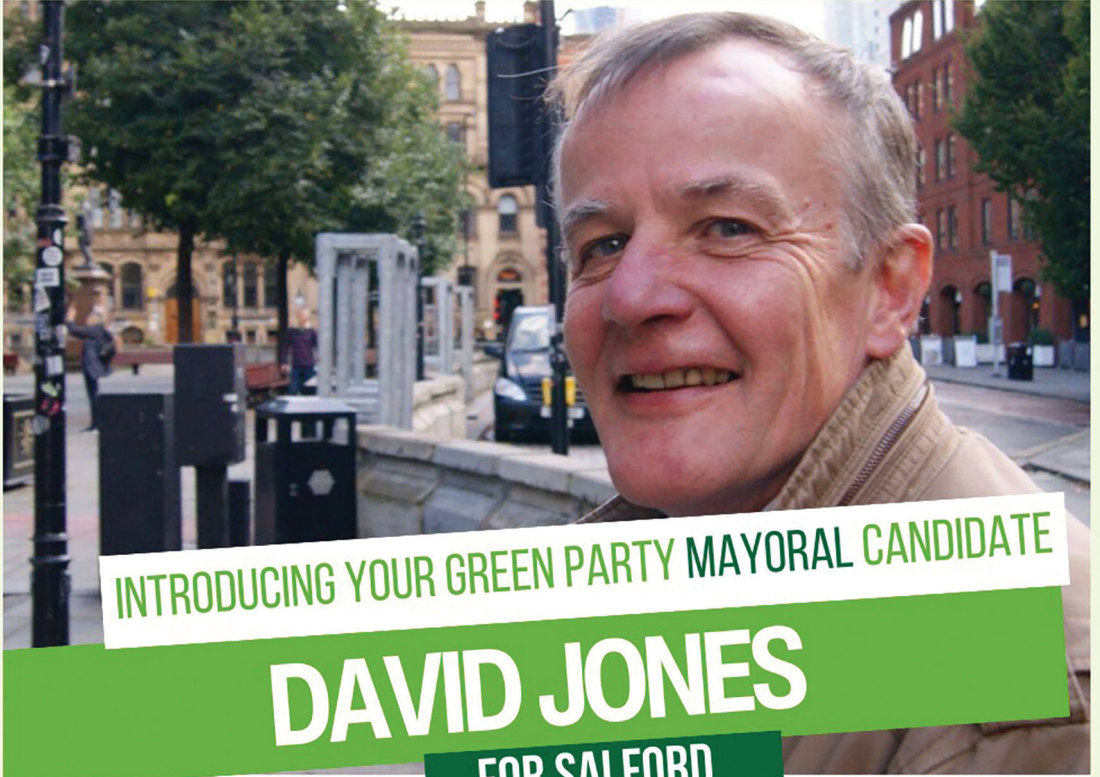
Salford Labour ensures inclusive regeneration and community engagement. We'll establish consultative bodies for transparency. The Salford Business Support Scheme nurtures entrepreneurship, injecting vitality into the city. Our support to the Salford Credit Union offers accessible financing, fostering community-led finance for all. We aim to increase Living Wage employers by 10%, promoting dignity and economic resilience.

### **Taking Back Control of Social Care**

Salford Labour vows to improve social care by bringing services in-house, focusing on homecare, and tailoring support to individual needs. We champion fair pay for care workers, supporting the Real Living Wage and UNISON's Ethical Care Charter to retain dedicated staff.

### **Protect Culture and Celebrate Diversity**

Salford Labour celebrates cultural diversity and accessibility through funding for cultural activities and public art. We will restore Buile Hill Mansion, aiming for a vibrant City Park, and protect heritage assets with a new Heritage Commission. We support Salford's rich rugby heritage, developing grassroots rugby and maximising its economic and cultural value for the city.



INTRODUCING YOUR GREEN PARTY MAYORAL CANDIDATE

**DAVID JONES**

**FOR SALFORD**



A proud Salfordian, David was born and raised in Broughton, and still lives here today - six decades later. A graduate of Salford University, with academic qualifications in environmental sciences BSc(hons) and sustainable energy technologies MSc, David has worked on environmental and energy projects across Europe.

A Green Party member for over a decade, he has been our General Election candidate for Blackley & Broughton since 2015 and wants to see Green Party councillors elected across Salford.



*Promoted by and on behalf of David Jones and Salford Green Party,  
at 12 Kenneth Square, Salford M7 4UP*

# GO GREEN FOR SALFORD



## A BETTER GREENER SALFORD

David will prioritise developing brownfield sites for affordable housing. A veteran of the 2013/14 anti-fracking campaign at Barton Moss, David will work tirelessly to protect all of the Salford greenbelt from developers.

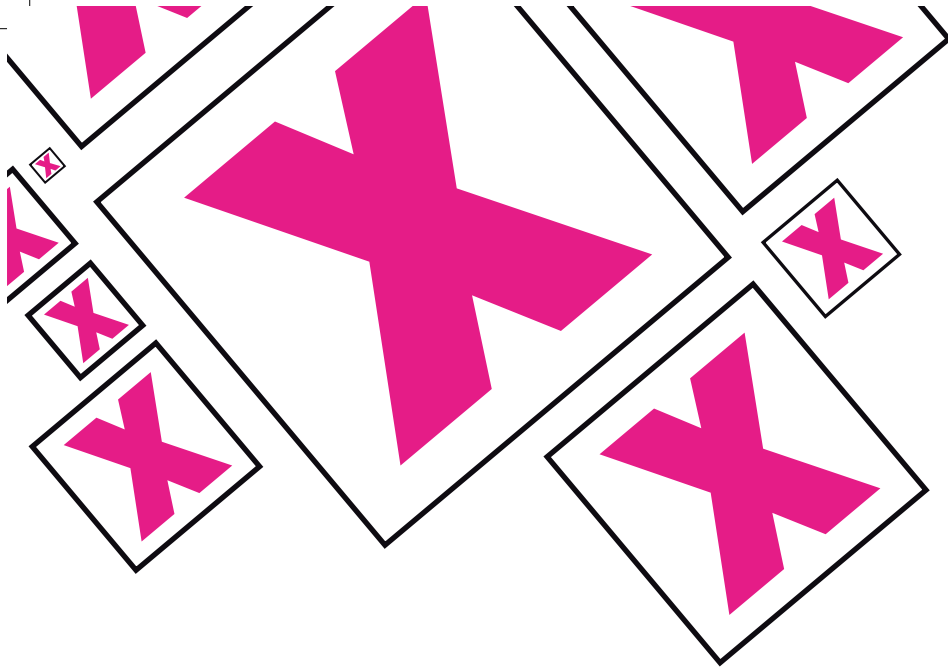
## GREEN FUTURE FOR SALFORD

A vote for David is a vote for a sustainable and flourishing Salford of which we can all be proud.



## LET'S GET THE ROADS FIXED

In the 2023 Budget, Greater Manchester was awarded £6.2 million to repair potholes. That's the equivalent of an additional £30,000 for fixing potholes in each of Salford's wards. No more delays. Let's get the job done!



# Salford City Mayor Election

Thursday 2 May 2024

**Don't forget to bring photo ID  
to vote in a polling station**

Make your mark



IN Salford

If you need help reading this booklet or require it in a different format, please contact 0161 793 2500.

If you need this document translated, please contact us on the number below.

Czech

Pokud potřebujete přeložit tenhle dokument do vašeho jazyka, kontaktujte nás na uvedeném čísle.

French

Si vous avez besoin d'une traduction de ce document, veuillez nous contacter sur le numéro mentionné ci-dessous.

Polish

Jeśli potrzebują Państwo kopię tego dokumentu przetłumaczoną na Państwa język, prosimy o kontakt na numer podany poniżej.

Somali

Haddii aad u baahan tahay dukumiintigan oo luuqaddaada ku turjuman, fadlan naga la soo xiriir nambarka hoos ku qoran.

Russian

Если Вам нужен перевод данного документа на русский язык, пожалуйста, свяжитесь с нами по ниже указанному номеру.

Chinese

如果您需要此文件翻譯成中文，請用以下電話號碼與我們聯絡。

如果您需要此文件翻譯成中文，請用以下電話號碼與我們聯絡。

Hindi

यदि आपको इस दस्तावेज का अनुवाद आपकी भाषा में चाहिये, तो कृपया नीचे दिये नंबर पर हम से संपर्क करें।

Punjabi

ਜੇ ਤੁਹਾਨੂੰ ਇਸ ਦਸਤਾਵੇਜ਼ ਦਾ ਤਰਜਮਾ ਤੁਹਾਡੀ ਭਾਸ਼ਾ ਵਿੱਚ ਚਾਹੀਦਾ ਹੈ, ਤਾਂ ਕਰਿਪਾ ਕਰਕੇ ਹੇਠ ਦਿੱਤੇ ਨੰਬਰ ਤੇ ਸਾਡੇ ਨਾਲ ਸੰਪਰਕ ਕਰੋ।

Tigrinya

ከዚ ሰነድ ናብ ቋንቋኹም ክተርጎም እንተደኣ ደሊኹም፡ በዚ ኣብ ታሕቲ ተጠቒሱ ዘሎ ቁጽሪ ተሌፎን ደቂልኩም ተወክሱ።

Arabic

إذا احتجت لان تترجم هذه الوثيقة الى لغتك, فالرجاء الاتصال بنا على الرقم المبين اسفله.

Farsi

اگر شما ترجمه این مطلب را به زبان خود نیاز دارید، لطفاً از طریق شماره تلفن زیر با ما تماس بگیرید.

Kurdish Sorani

ئەگەر دەخوازیت ئەم دۆکیومێنتە (بەلگە نامەیه) وەر بگێردریت بۆ زمانی خۆت، ئەوا تکایە پەییوندیمان پێوە بکە لە رێگەی ئەم ژمارەیهی خوارووە.

Pashto

کچیری ددی سند ترجمه پخپله ژبه غواری، لطفاً په لاندی شمیره مونږ سره اړیکه ونیسی.

Urdu

اگر آپ اس دستاویز کا اپنی زبان میں ترجمہ چاہتے ہیں، تو برائے مہربانی نیچے دئیے گئے نمبر پر رابطہ کیجئے۔

0161 793 2500

**For further information:**

Visit [www.salford.gov.uk/mayelections](http://www.salford.gov.uk/mayelections)  
call the elections helpline on **0161 793 2500**  
or email [elections@salford.gov.uk](mailto:elections@salford.gov.uk)

**YOUR VOTE MATTERS**

**DON'T LOSE IT**

